

.GUCCI TLD Domain Name Registration Policy

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.GUCCI TLD Domain Name Registration Policy

This .GUCCI TLD Domain Name Registration Policy (.GUCCI Domain Registration Policy) sets out the eligibility criteria for domain names in the .GUCCI Top Level Domain.

The .GUCCI Domain Registration Policy may be updated periodically, without prior notice. The current version can be found at www.nic.gucci/policies, and continued registration or use of a .GUCCI domain name after any update constitutes acceptance of the current version. The only remedy in case of any disagreement with the current terms of the .GUCCI Domain Registration Policy is to cancel your domain name registration.

The terms of the .GUCCI Domain Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .GUCCI domain name. It is to be read in conjunction with the .GUCCI Domain Terms & Conditions, which sets out the terms and conditions governing domain names in the .GUCCI Top Level Domain; no other agreements or representations supplement or alter the terms of the .GUCCI Domain Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .GUCCI Domain Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .GUCCI Top Level Domain, available at <https://www.icann.org/resources/agreement/gucci-2014-11-13-en>.

General/Definitions

Gucci (or “we” or “us”) means Guccio Gucci S.p.a.

.GUCCI means the .GUCCI Top Level Domain.

.GUCCI Domain Registration Policy the .GUCCI TLD Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .GUCCI Top Level Domain.

ICANN means the Internet Corporation for Assigned Names and Numbers.

Registrar means an ICANN-accredited registrar authorized to provide domain name registration services in the .GUCCI TLD.

Reserved Names mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

Top Level Domain means the final characters after the dot in a domain name; in the case of “nic.gucci”, this is “gucci”.

You or your means an individual or entity seeking to initiate registration of a .GUCCI domain name, or if allowed, the domain name registrant.

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

All communications and information under this .GUCCI Domain Registration Policy shall be in English.

Registration Eligibility

Eligibility to register and use .GUCCI domain names, at any level, is limited to Gucci, and upon Gucci's sole discretion, its Affiliates, or Trademark Licensees.

Gucci reserves the right, for any reason, to periodically verify .GUCCI domain name registration eligibility. Any determination as to such eligibility shall be made by Gucci in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. Gucci reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .GUCCI domain name registrant in the event it determines that their registration violates the registration eligibility criteria. Questions about a determination by Gucci as to .GUCCI domain name registration eligibility should be directed to the .GUCCI Domain Team or Registrar.

To assist in ensuring compliance with the .GUCCI Domain Policy, "privacy" or "proxy" registrations may not be permitted in the .GUCCI Top Level Domain.

Domain Name Registration Rules

Domain name registrations in the .GUCCI Top Level Domain follow a four-step process managed by Gucci and the Registrar: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

.GUCCI domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

In the event Internationalized Domain Name (IDN) registrations are made available in the .GUCCI Top Level Domain, they will be subject to the .GUCCI IDN registration pairing rules as and when they are developed.

(i) Eligibility Confirmation

Only Gucci and, upon Gucci's sole discretion, Gucci's Affiliates, or Trademark Licensees who agree to be bound by the terms of the .GUCCI Domain Registration Policy and the .GUCCI Domain Terms & Conditions are eligible to register or use a .GUCCI domain name. .GUCCI domain names may not under any circumstances be registered or used by third parties other than Gucci, Gucci's Affiliates, or Trademark Licensees.

Prior to any .GUCCI domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by Gucci for compliance with the .GUCCI Domain Registration Policy including as to eligibility.

(ii) Naming Convention Check

.GUCCI domain names must meet the following technical conditions:

- a. must be at least 1 character and no more than 63 characters long
- b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
- c. must start and end with an alphanumeric character, not a hyphen
- d. must not be a Reserved Name
- e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example “xn--ndk061n”).

(iii) Acceptable Use Review

By asking us to register or renew a .GUCCI domain name registration, you warrant and represent that your .GUCCI domain name registration does and will at all times comply with the .GUCCI Domain Registration Policy and the .GUCCI Domain Terms & Conditions.

Registration or renewal of a .GUCCI domain name is subject to Gucci’s satisfaction that the Acceptable Use standards set out in the .GUCCI Domain Terms & Conditions are met prior to, and at all times during, a .GUCCI domain name registration.

(iv) Registration

Provided that the .GUCCI eligibility confirmation, naming convention check, and acceptable use review are satisfied, and any fees paid, Gucci will provide a secure instruction per its internal domain management process to the Registrar to proceed with the registration or renewal of your .GUCCI domain name.

If at any point prior to the registration expiration date you no longer wish to maintain your .GUCCI domain name registration, you may submit a written request by email to the .GUCCI domain manager and the Registrar requesting cancellation of your registration. Please note that if you cancel your .GUCCI domain name registration, Gucci is under no obligation to make that domain name available for your future registration.

At the conclusion of the registration period for your .GUCCI domain name, unless you have instructed the Registrar (with a copy to us) otherwise prior to the expiration of your .GUCCI domain name registration, the Registrar will renew your .GUCCI domain name registration on the basis of an agreed standing renewal order; in the event your .GUCCI domain name registration is renewed, the Registrar will collect any applicable renewal fees from you.

Reserved Names

The following terms are reserved from registration by third parties:

- a. reserved terms prohibited by ICANN from availability for registration including as provided in the ICANN Registry Agreement applicable to the .GUCCI Top Level Domain, and in particular
 1. the terms “example”, “www”, “rdds”, and “whois” at all levels, which at Gucci’s discretion shall be withheld from registration or allocated to Gucci
 2. the term “nic”, at all levels, as this term shall be allocated to Gucci for use in connection with the operation of the .GUCCI Top Level Domain
- b. any term reserved by Gucci from time to time and in its sole discretion